


# nicolett sziatinszky

let's connect

 View my portfolio at [www.sziadesign.com](http://www.sziadesign.com)

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## EDUCATION

AUG 2009 - DEC 2012

*Bachelor of Arts in Graphic Design*

**UNIVERSITY OF SAN FRANCISCO**

Magna Cum Laude

## SKILLS

Experienced in:

- Adobe InDesign
  - Adobe Photoshop
  - Adobe Illustrator
  - HTML/CSS
  - Wordpress
  - Woocommerce
  - Microsoft Office
  - Constant Contact
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- Hardworking and quick learner
  - Organized and great at managing time
  - Experienced at communicating with various department heads to achieve a common goal
  - Able to multitask effectively
  - Great with meeting deadlines and working under pressure
  - Able to take a project from concept to completion
  - Experienced in creating both print-ready and web-ready files

## WORK EXPERIENCE

2013 - PRESENT | *Earthly Body, Inc*

### ART DIRECTOR & WEB DESIGNER

- Developed multiple brand identities from start to finish, including conceptualizing design, creating mockups, reworking the design based on feedback, and creating print-ready files.
- Designed logos, labels, unicartons, POP Displays, presentations, and various marketing pieces, including brochures, catalogs, shelf talkers, store signage, and digital/print ads for the company's 7 brands.
- Established and maintained style guides and ensured brand consistency across all mediums.
- Worked with private label clients to create new branding solutions.
- Helped to design and create a multi-brand eCommerce website that would allow customers to shop from our multiple brands and checkout in one place for a quick and easy shopping experience.
- Drafted low and high fidelity mockups of eCommerce website and worked with developer to implement designs.
- Managed and created email marketing campaigns, including fun, compelling graphics and animations.
- Designed assets and retouched photos for use on social media and websites.
- Created booth graphics, promotional material, and show signage for national and international trade shows.
- Prioritized and managed multiple projects in a fast-paced environment with quick turnaround times.

2011 - PRESENT

### FREELANCE GRAPHIC DESIGNER

- Communicate with clients to identify their goals and present design solutions to meet those needs.
- Responsible for researching client's industry to better understand competitors, products, and target audience.
- Experienced in working across a variety of industries including beauty, real estate, hospitality, wellness, automotive, wedding, and retail.

2012 | *University of San Francisco, Office of Communications & Marketing*

### DESIGN INTERN

- Assisted with designing postcards, flyers, graphics, envelopes, and web banner ads for various departments.
- Gained experience with working under deadlines and the process of production.

